



69th NATIONAL FINALS

JUNE 25 - 27, 2026

Dear Alumnae,

We are thrilled to invite you to Mobile this summer as we host our 69th National Finals for Distinguished Young Women! As you know, this is a one-of-a-kind experience for our participants and we are looking forward to meeting our new class of state representatives this June.

We have created a special alumnae itinerary to give all of our alums a way to connect with old friends, network and meet other past participants! While you're here in Mobile, we hope you'll take part in a host of activities we're offering. Plus, we invite you to get to know or revisit the beautiful Gulf Coast community that serves as our home and the backdrop for National Finals. Make this a fabulous summer vacation for your family and friends!

This packet includes a schedule of the daily activities available to during the National Finals, flyers and order forms for merchandise and photo buttons. To register for activities and buy tickets, check out the Alumnae section of the National Finals pages on our website at: <https://www.distinguishedyw.org/national-finals/alumnae-registration>. **Everything should be submitted by the June 1st deadline to allow us to meet vendor deadlines.**

We have secured room blocks at **The Holiday Inn Hotel/Mobile Downtown Historic District** and **The Admiral** downtown. These hotels are within walking distance of the Saenger Theatre and are supporters of our program. New this year, we also have some area hotels in **West Mobile** and on the **Eastern Shore (Daphne)** who are offering special room rates. See all the hotel offers inside!

Keep up-to-date with the details of the program by periodically visiting the Distinguished Young Women website at <https://www.distinguishedyw.org/national-finals>. And, watch your email for the latest news and updates!

Should you have any questions, don't hesitate to contact me at 334.596.8909 or by email at Norma@DistinguishedYW.org. We look forward to seeing you in June and welcoming you to Mobile for our 69th National Finals!

My very best,
Norma Powell
National Alumnae Director

Alumnae Information

HOST HOTELS

Volunteers will enjoy staying at the **the Historic Downtown Holiday Inn** or **The Admiral**. Both hotels are within short walking distance of the Saenger Theatre, the venue for the 69th National Finals, and all the shops and restaurants in downtown Mobile.

The Holiday Inn room rate is \$159/night for a double queen room. Reserve your room(s) by booking online at [THIS LINK](#) OR by calling 251.694.0100 and requesting a room in the **DYW** block by **May 30**.

The Admiral room rate is \$169/night and can be booked at [THIS LINK](#) or by calling 251-432-8000 by **May 24**.

Other area hotel options are also offering special room rate this year, too!

WEST MOBILE: The Hyatt Studios Mobile / Tillmans Corner is offering rooms for \$119 a night. Book using [THIS LINK](#) by **May 22**.

DAPHNE, ALABAMA:

Hampton Inn Mobile-East Bay (14 minutes from Downtown Mobile) has rooms for **\$135 - \$148**. Book using [THIS LINK](#) by **May 24**.

Homewood Suites Mobile-East Bay (15 minutes from Downtown Mobile) has rooms for **\$135 - \$148**. Book using [THIS LINK](#) by **May 24**.

Hilton Garden Inn Mobile-East Bay (15 minutes from Downtown Mobile) has rooms for **\$135 - \$148**. Book using [THIS LINK](#) by **May 24**.



TRANSPORTATION FROM MOBILE REGIONAL AIRPORT

Check out all the transportation options available from the Mobile Regional Airport on their website: <https://www.mobileairportauthority.com/mra/transportation>. This includes rental cars, taxis, Uber and Lyft.

REGISTRATION

All alumnae are required to register, at a cost of \$10 per guest.

This gets you a badge which grants access to several events (see schedule). Anyone traveling with an alumna may pay for additional showcase tickets but is not required to register. In order to make the necessary reservations for selected activities, please submit your forms by the deadline on June 1.

Check-in takes place in The Magnolia Room in the lobby of The Holiday Inn. The check-in room will be open on Wednesday, June 24 from 10am-4:45pm. Volunteers arriving after that should contact the National Alumnae Director at 334.596.8909 for directions to check in.



Alumnae Schedule

WEDNESDAY, JUNE 24

10:00 am – 4:45 pm

Registration – The Magnolia Room at The Holiday Inn (packets can be picked up at the Theatre after 5pm) (next door to the National Office)

6:30 pm – 7:30 pm

Community Night Performance

Saenger Theatre (*free admission*)

7:30 pm – 8:00 pm

Mixer With the Class of 2026

(*must have badge*) TBA – State/Local

Volunteers will meet their DYW after the show



THURSDAY, JUNE 25

7:00 pm

1st Preliminary – Saenger Theatre

Talent: Participants 1-25

Fitness & Self-Expression: Participants 26-50

9:00 pm – 9:30 pm

Mixer – TBA



FRIDAY, JUNE 26

9:00 am - 11:00 am

Volunteer BYBS Community Service Project

Come help make blankets for the United Way in the Magnolia Room at the Holiday Inn! (*no cost*)

11:30 pm - 1:00 pm

Mayor's Leadership Luncheon (*extra ticket*)

Bienville Ballroom at The Holiday Inn– Sit with your DYW, her parents, and anyone from your state!

7:00 pm

2nd Preliminary – Saenger Theatre

Talent: Participants 26-50

Fitness & Self-Expression: Participants 1-25

9:00 pm - 9:30 pm

Mixer – TBA



SATURDAY, JUNE 27

11:30 am – 1:00 pm

State Specialties Party

Visit each state's booth, enjoy a taste of each state and experience a mini-Mardi Gras parade with the Class of 2026

5:00 pm – 6:30 pm

Alum Pre-Show Party

Magnolia Room at The Holiday Inn – All alumnae from every level are invited to enjoy a reception and catch up with friends (*included in Registration Package*)

7:00 pm

69th Annual National Finals

Saenger Theatre

9:30 pm – 12:00 am

After Finals Party

TBA (*included in Registration Package*)

